

MEDIA CONTACT



25947

3119 S.W. 42nd Avenue, Palm City, FL 34990-5558  
www.shurhold.com

## BOATS GO FROM BLAH TO WOW WITH ONE-STEP PRODUCT

Unless a boat is stored indoors, its gelcoated surfaces will eventually begin to appear dull and lifeless—even those that are meticulously maintained. Award-winning Buff Magic Compound from Shurhold is a one-step reconditioner and polish that'll take boats from blah to wow with minimal time and effort.

Made in the USA, Buff Magic Compound removes oxidation, surface imperfections, stains and fine scratches from gelcoat, glass, Plexiglas and metal. Abrasive compounds in the unique formula break down and become ever finer as it's used. This allows it to work quickly at the onset and deliver professional-quality results when completed.

Unlike traditional compounding methods that require multiple grits or products that contain fillers, one-step Buff Magic Compound is highly cost effective. A 22 oz. jar will take care of a boat under 35' with normal oxidation.

Restoring with Buff Magic Compound is simple using a buffer with a twisted wool pad. It can also be done by hand with a dry microfiber towel and a little more effort. The product is worked into the surface until the material breaks down completely. The excess can then be removed by hand using a second dry microfiber towel. The Shurhold Dual Action Polisher with a twisted wool pad is perfect for this process. A video of the process is at [www.bit.ly/BufMagic](http://www.bit.ly/BufMagic).

-more-

Beyond the boat, Buff Magic Compound is ideal for restoring RV and car finishes, and hazy automotive headlights. Around the home, it's great for stainless steel grills and appliances, acrylic tubs and showers, and pots and pans. A 22 oz. jar of Shurhold Buff Magic Compound costs \$33.98; a 4 lb. jar is \$74.98; and a 10 lb. pail is \$169.98.

Dedicated to educating boat owners, Shurhold provides key tips for boat value preservation at [www.shurhold.com](http://www.shurhold.com). Inventor of the One-Handle-Does-It-All-System, Shurhold is the leading manufacturer of premium detailing supplies that help clean, polish and protect vessels.

Contact Shurhold, 3119 SW 42nd Ave., Palm City, FL 34990.  
800-962-6241; Fax: 772-286-9620. [www.shurhold.com](http://www.shurhold.com).