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2060 Calumet Street, Clearwater, FL 33765

STATE GRANT HELPS SHADOW-CASTER EXPAND IN MIDDLE EAST

As part of its continued export business development strategy, Shadow-Caster has secured a trade grant from Enterprise Florida to diversify into new overseas markets. To help further cultivate regional opportunities in the Middle East, the company will support its Dubai-based distributor with its premium marine lighting control solutions and LED fixtures at the Dubai International Boat Show, March 1-5, stand ESS-300.

As the state's principal economic development organization, Enterprise Florida diversifies and expands the economy through public-private partnerships. Shadow-Caster has been working with the group for several years building an export business plan that demonstrates viability in international markets, and already has customers in more than 30 countries. In the current project and its first Dubai exhibition, Shadow-Caster is collaborating with its distributor Maz Marine in Dubai, whose website is www.mazmarine.ae.

"Our goal for the show is to firmly establish our brand within this prestigious international venue and to bolster Maz Marine's standing within the region," said Brian Rogers, Shadow-Caster president. "Attending OEMs and yacht owners have high regard for quality and innovation. Our product line will resonate with them." Shadow-Caster manufactures its underwater, interior and exterior lighting fixtures and plug-and-play NMEA-compatible controls in the USA.

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