SCHMITT MARINE

1001 Ranck Mill Rd., Lancaster, PA 17602

CARBON FIBER WHEEL PROVIDES LUXURY LOOK WITHOUT THE PRICE

For all the hours dedicated sportfishermen spend at the helm, the savvy ones know how to do it in comfort and style. The new Schmitt Marine Primus CF delivers all the performance, reliability and looks discerning owners expect from a luxury grade carbon fiber steering wheel, at a smart price point. It debuts at IBEX, Oct. 3-5, Tampa, Florida, booth 3-1831.

The sleek, modern beauty of this 13-1/2" steering wheel belies its rugged construction. Its dynamic 3-spoke design incorporates carbon fiber throughout for a seamless stylized look that exudes gritty sophistication. The Primus CF's 1-1/8" diameter ring, along with its UV-resistant black santoprene rubber finger grip and rim grip, help reduce hand fatigue for secure, all-weather comfort during long runs offshore.

For those wanting the occasional faster wheel spin with one-handed maneuvering, the Schmitt Marine Primus CF carbon fiber steering wheel comes in a control knob model. Glass ball bearings in the knob deliver optimum performance and responsiveness.

Both models come in a 3/4" tapered hub, with a choice of 5/8" or 1/2" carbon-encased stainless steel center nuts. NMMA Type Accepted meeting ABYC standards and CE certified, the Primus CF meets stringent safety requirements. Its carbon fiber construction is overlaid on a fiberglass backbone, which helps disperse energy from forceful impacts.

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Expert innovators in steering accessories for more than 50 years, Schmitt Marine offers its Primus CF carbon fiber steering wheel for both OEMs and aftermarket refits. For pricing and availability, contact the manufacturer.

Contact Schmitt Marine, 1001 Ranck Mill Rd., Lancaster, PA 17602. 866-724-6488 (866-SCHMITT); Fax: 866-329-7679 (866-FAXSMSW). sales@schmittongaromarine.com. www.schmittongaromarine.com.

Editor's note: See the new Primus CF carbon fiber steering wheel and other quality Schmitt Marine components at IBEX, Oct. 3-5, Tampa, Florida, booth 3-1831.