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ALLBRIGHT JOINS MARTIN FLORY GROUP SALES TEAM

Martin Flory Group, a leading global public relations firm in recreational and commercial marine, RV and outdoor markets, has added Paige Allbright in ongoing business development. In her new role, Allbright will build on the strategic position Martin Flory Group has as a trusted partner to clients, media, and industry stakeholders. Laura Martin, company president, made the announcement.

In her new role, Allbright will build on the strategic position Martin Flory Group has as a trusted partner to clients, media, and industry stakeholders. "Paige will significantly impact our organization by combining her innate people skills with her gift of communications," said Martin. "She'll be instrumental in growing our business and, in turn, helping other businesses grow theirs." Initial industry introductions include attendance at FLIBS, METSTRADE and the International WorkBoat Show.

Allbright brings a Gen Z perspective and hunger for innovation. Most recently she was a major account manager with a global staffing agency. Prior experience includes two national championships on the world's top speech and debate team at Western Kentucky University. With a BA in

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communications and public relations, Allbright is no stranger to boating—her grandfather, Eddie Allbright, owns Marine Power USA.

"I am extremely grateful to be part of an organization I respect and truly believe in," said Allbright. "I have always been passionate about shedding light on ideas that need to be shared with the world. In this role, I get to do just that."

For over 60 years Martin Flory Group has represented a robust portfolio of North American and international clients. Working with editors and writers worldwide, clients build brand recognition, promote products and share company news through widespread editorial exposure.

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