



PO Box 360  
Gurnee IL 60031 USA  
Phone: 847-662-9070  
Fax: 847-336-7126  
info@martinflory.com  
www.martinflory.com

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## LEWIS MARINE SUPPLY HIRES MARTIN FLORY GROUP FOR PR

Lewis Marine Supply, a leading marine wholesale distributor, has hired Martin Flory Group. The PR firm will assist in increasing the company's brand awareness and market share throughout North America, and share its corporate news.

Since 1956, Lewis Marine Supply has been a trusted supplier to marine service professionals, boatyards, OEMs and custom boatbuilders. Representing over 400 manufacturers, the distributor offers over 40,000 SKUs, multiple warehouses and a robust global logistics network. Its website is [www.lewismarine.com](http://www.lewismarine.com).

"People in the boat business instantly recognize the name Lewis Marine Supply," said Martin Flory Group general manager Kelly Flory. "We're excited to be part of their team and to help them expand their business."

Martin Flory Group has represented clients in the recreational and commercial marine, outdoors and RV markets since 1962. It works with media worldwide to help companies promote their products through widespread editorial exposure.

Contact Martin Flory Group, PO Box 360, Gurnee, IL 60031. 847-662-9070. [info@martinflory.com](mailto:info@martinflory.com); [www.martinflory.com](http://www.martinflory.com).