

JAGUAR ADDS DEALER & PARTNER IN WILDCAT PROJECT

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Jaguar Powerboats has entered a multi-faceted agreement with Germaine Marine. The Mesa, Arizona-based boat dealer will sell Jaguar's high-performance family-oriented catamarans and has partnered to codevelop the boatbuilder's latest model, the 37 Wildcat. John Clarke, Jaguar Powerboats president, made the announcement.

"During our first conversations, John explained his passion for performance, dedication to safety and overwhelming drive to lead the market segment," said Jason Robertson, Germaine Marine COO. "When we visited the facility and saw the boats he was building, we could see all of those qualities reflected in the finished product." Jointly funding hull #1 of the 37 Wildcat, Germaine Marine is an important source of market feedback from west coast inland boat owners. The dealer already has over a dozen prospective buyers for this new model.

Powered by twin Mercury 450R outboards, hull #1 of the 37 Wildcat is being built to 450 Pro Sport class specifications for the 2023 APBA season. While the 37' L x 11' 6" W catamaran has decades of championship titles infused into its design, its competition-proven hull form and construction ensure absolute stability. Clarke is renowned among boatbuilders for creating exceptionally fast boats without any sacrifice to safety or comfort.

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"We're very pleased to partner with Noah Germaine, Jason and their team on the 37 Wildcat," said Clarke. "We're like-minded in our approach to boating and business. We were looking for something beyond just another dealer, something unique. And in Germaine Marine, we found it."

Founded by company CEO Noah Germaine in 2006, family-owned Germaine Marine places a strong emphasis on promoting the boating lifestyle throughout its expansive territory. With seven locations in Arizona, California and Utah, it offers new and used boat sales, accessories, parts and service, and in-house financing. Its website is www.germainemarine.com.

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