



IOSSO®

1485 Lively Blvd, Elk Grove, Illinois 60007



25570

FISH STAY HEALTHIER WITH A CLEAN LIVE WELL

With a constant presence of fish blood, waste and slime, live wells and bait wells are breeding grounds for bacteria, algae and other nasty growths. This is an unhealthy environment for any animal, be it a minnow or trophy redfish. Fortunately, there's Live Well Cleaner from Iosso Products. Environmentally friendly and biodegradable, it safely removes a wide range of stains while it sanitizes the entire plumbing system.

Fish-safe Live Well Cleaner powerfully eliminates algae, mold, mildew, slime and stains, without leaving a residue or changing the pH of the water. Everything is left sparkling clean and odor-free. Plus, it's ideal for preventing the spread of aquatic invasive species.

Kyle Weisenburger puts his professional trust in Iosso Live Well Cleaner. Competing in the FLW Tour (Fishing League Worldwide), he uses it before every event to keep his fish healthy and full of life for the weigh-in. Iosso Products is a proud sponsor of Kyle Weisenburger Fishing. His website is www.facebook.com/KyleWeisenburgerFishing.

Using Live Well Cleaner couldn't be easier. The powder is added to the water, circulated, drained and rinsed. It can also be sponged into hard-to-reach areas.

-more-

Beyond live wells and bait wells, the formula is perfect for cleaning bait buckets, fish boxes, ice chests, coolers, thermos jugs, refrigerators and freezers. A 4 oz. tube of Iosso Products Live Well Cleaner will treat two average-sized live wells and costs \$5.95.

Contact Iosso Products, 1485 Lively Blvd., Elk Grove Village, IL 60007. Toll-free 888-747-4332. iossoproducts@iosso.com; www.iosso.com.